



Md. Waquar Ahamed

UI/UX Designer | Web & Graphic Designer • New Delhi, India

[Portfolio link](#)

Summary

UI/UX Designer with 7+ years of experience creating intuitive, user-centered designs for web and mobile platforms. Skilled in wireframing, prototyping, responsive design & building seamless digital experiences that align with brand strategy. Strong understanding of design systems, usability, and front-end collaboration. Also experienced in graphic design, contributing to cohesive visual identities across digital platforms.

Experience

UI Designer | Web & Graphic Design | Digital Marketing Executive, Dkay Digital March 2023 – Present
Kolkata, India

Dkay Digital is a creative agency focused on web design, development, and app creation. It builds modern and user-friendly digital solutions to help businesses grow.

Achievements and Key Responsibilities

- Ideated, directed and developed over **20 retail digital solutions, including award-winning products** and experiences for globally recognised e-commerce brands.
- Designed user-friendly websites and apps, creating smooth navigation, interactive prototypes, and visually appealing layouts to improve user experience.
- Created graphics and web designs, ensuring a consistent and engaging look across websites, social media, and other digital platforms.
- Developed marketing materials, **including social media posts, landing pages, and ad creatives**, to enhance brand visibility and customer engagement.
- Led and scaled design teams, collaborating with researchers, product, marketing, and operations to ensure **100% accuracy and timely feature releases**.

UI Designer | Web & Graphic Design, Prevoir Infotech February 2020 – April 2023
Jaipur, India

Prevoir Infotech is an IT company specializing in website design, software development, and SEO services. Founded in 2012, it has offices in Jaipur and Delhi, helping businesses grow with modern and effective digital solutions.

Achievements and Key Responsibilities

- Provided strategic consulting to clients for developing creative design concepts for digital products, print media, and marketing.
- Designed websites for various hotels and museums while ensuring strong branding consistency. Developed strategic design approaches, collaborated with stakeholders & independently managed multiple projects at Prevoir Infotech.
- Designed multiple creative animated campaigns, branding, and marketing materials for top brands like Khazana Mahal, Jaipur Wax Museum, Rominus, Tarangi Resorts, and 200+ others.

Web & Graphic Designer | Creative Design Mentor, 3D CADD Centre

January 2018 – January 2020

Jaipur, India

3D CADD Centre and 3D Arch Lab are online learning platforms and institutes specializing in 3D design and architectural training operating under 3D CADD Centre Training Services Pvt. Limited partnering with Lomos Archilab for advanced learning.

Achievements and Key Responsibilities

- Designed and developed engaging websites and graphics, ensuring a seamless user experience and strong brand identity.
- Provided strategic consulting to clients for developing creative design concepts for digital products, print media, and marketing.
- Managed multiple projects, collaborating with teams and clients to deliver high-quality designs on time.
- Taught Photoshop to students and professionals, covering essential tools, advanced techniques, and industry best practices.

Frontend Developer, BitAce technologies Pvt. Ltd.

July 2017 – January 2018

Jaipur, India

BitAce is a leading IT solutions company specializing in custom software, web and app development, and 360° digital marketing services across the US, Canada, and the UK.

Achievements and Key Responsibilities

- Designed and developed engaging web interfaces, graphics, and UI elements for various digital platforms.
- Created branding materials, marketing creatives, and website designs to enhance brand identity and user experience.
- Collaborated with developers and marketers to ensure visually appealing and user-friendly designs across projects.

Skills

Design Skills

Research, Wire-framing, Rapid prototyping, Product design, Service design, Branding, Visual communication, Motion design, Graphic Design, Video Editing.

Soft Skills

Design Thinking, Information architecture, Usability Testing, Empathy, Collaboration, Problem-solving, Adaptability, Curiosity, Leadership, Creativity, Communication

Crossover Skills

Content Strategy & Copywriting, Social Media Marketing, Market Research & Trend Analysis, Project Management & Team Collaboration, Advertising & Campaign Planning, Client Communication & Stakeholder Management.

Design Tools

Figma, Photoshop, HTML, CSS, Javascript, Bootstrap, Adobe XD, Adobe Illustrator, Premiere Pro, After effects.

Education

Master of Business Administration (*Currently Pursuing*)

Expected: 2026

Amity University
Noida, India

Bachelor of Computer Applications

January 2022

Suresh Gyan Vihar University, SGVU
Jaipur, India

Bachelor of Technology

January 2019

Jagan Nath Gupta Institute of Engineering and Technology, JNIT
Jaipur, India

Essential Diploma for Graduate engineers - EDGE

January 2020

Technoglobe
Jaipur, India

Certifications & Licenses

Figma UX Design Masterclass

January 2025

GrowthSchool

UI Design Online Course

July 2024

SkillUp

UI/UX Course

June 2024

Great Learning

Advanced Digital Marketing Training

February 2023

Indian Institute of Digital Education

MTA: Software Development Fundamentals - Certified 2019

September 2019

Microsoft

Hobbies

Cooking, Traveling, Music, Adventure Sports, Gym Workouts

Contact

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Portfolio

[Waquar's portfolio](#)